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Former NFL Executive and Scout, Mike Hagen, Joins the Competitive Sports Analysis Team
Hagen to support the company's coaching and fantasy sports product line

ATLANTA (November 19, 2013) – Today, [Competitive Sports Analysis](#) (CSA), leading provider of predictive sports analytics, announced that former NFL executive and player personnel leader, Mike Hagen, has joined the company as a strategic consultant. Hagen will advise the digital sports startup as it continues to develop its coaching and fantasy sports products and bring them to market.

For three years, CSA's scoutPRO® fantasy sports tools have risen in popularity with fantasy GMs because they consistently beat the competition and revolutionize roster management. In early 2014, the company will release scoutPRO Coaching Edition, which will be the only scouting and game planning system that combines historical tendencies and subjective experience to identify and prioritize the strengths and weaknesses of recruits, a football team and game day opponents. Hagen will advise the company, ensuring CSA's coaching products provide player data that coaches find valuable and credible. In addition, he will be support the company as it continues to improve and evolve its fantasy football player rankings.

"scoutPRO is the only tool on the market that looks at players the way coaches do – analyzing data on a team's strengths versus opponents, and making projections based on opponents, player skills and even game-day weather," Hagen said. "Our industry is rich with data, and scoutPRO is the first tool I've seen that helps fantasy GMs and coaches review this data quickly and decisively."

Hagen has contributed to building winning NFL teams for over 27 years in various executive and player personnel capacities. He's served as an area scout for the Dallas Cowboys and Denver Broncos, a regional scout for the Washington Redskins, the supervisor of college scouting and national scout for the Atlanta Falcons and Southeastern scout for the Kansas City Chiefs. From 2010-2012, he served as the assistant general manager/PPD for the CFL's Toronto Argonauts. Hagen is currently a consultant for NFL Football Operations dealing predominantly with their regional

combine and has recently been the assistant executive director and player personnel director of the Raycom College All Star Game as well as All Star Sports, O-D Camps and Under Armour Combines. He also regularly mentors college athletes at programs across the country.

"Mike's experience at evaluating and selecting talent has resulted in six Super Bowl teams – making him truly one of the NFL's scouting legends," said Diane Bloodworth, founder and CEO of CSA. "I'm excited to have his expertise on our team as we bring scoutPRO Coaching Edition to market and revolutionize the coaching and recruitment industry with our patented technology."

"In my career, I've had the honor of working with NFL greats, like Hall of Fame coach Tom Landry, Dan Reeves and Joe Gibbs," said Hagen. "It's this perspective and experience that I'll bring to CSA as we put scoutPRO predictive data in the hands of today's collegiate and NFL coaches – making the game more competitive and efficient."

For more information on CSA's scoutPRO product line, click here.

About Competitive Sports Analysis
Competitive Sports Analysis (CSA) is a leading provider of predictive data for sports. In 2011, CSA launched its initial product, scoutPRO^{TM} Fantasy Football, which gives general managers highly accurate, league-winning predictions through smart, patented software that consistently beats the competition and revolutionizes roster management. Today, scoutPRO Fantasy Football is one of the best tools on the market with a more than 60 percent accuracy rating. After much consumer and industry praise, the company debuted scoutPRO Fantasy Baseball in the spring of 2013. For more information, visit www.competitivesportsanalysis.com and follow @CSAscoutPRO on Twitter.